# Okoye

A NEW QUIRKHORSE SANS IN 9 WEIGHTS



(Okoye.?)

Okoye sits in a space between the bonkers curviness of 19th century grotesques, and the sandblasted neutrality of 20th century models.
Both extremes are nice, but there's something to be said for neutrality with some character still in place, yeah?
Veah!

#### Thin ExtraLight Light Regular Medium SemiBold Bold ExtraBold Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz¶!?&@\$£\*
ABCDEFGHIJKLMNOPQRSTUVWXYZ∱X→X↓⊁

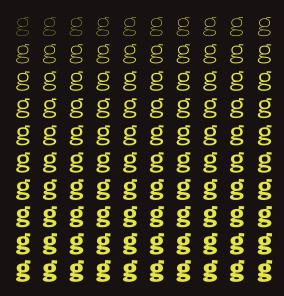
## TRUE SMALL CAPS IN ALL WEIGHTS.

#### okoye can be UNICASE

(IF YOU'RE THAT KIND OF PERSON.)

ALTERNATE SHAPES IF YOU WANNA GET WEIRD:

### strange DRINKS



**Choose your own weight.** Okoye ships with a variable font, which is a new(ish) font format. All the font's weights are included in a single file. Variable fonts install just like all the rest of your typefaces.

If you need to fine-tune Okoye's weight for precision typesetting or identity design, you can do that.

In Adobe apps, a little tube button appears in the type palette when you select a variable font. Click it; you'll see sliders that let you choose the exact weight you need, regardless of the nine I picked.

#### ADDYI ONGI EGS SINGULARISATION FCONSTRUCTED RESPONSIBILITIES PRESTIDIGITATION UNQUESTIONABLY **ENCAPSULATIONS PREDISPOSITIONS**

Counterintelligence Narrowmindedness Circumnavigational Inconspicuousness **Jnderdevelopment** Chemiluminescent Overcommitments Phenomenological

#### OMPARTMENTALISING YPERSENSITIVENESS NCOMFORTABLENESS COUNTERPRODUCTIVE MMUNOSUPPRESSIVE JNCOMPREHENDINGLY **OMPARTMENTALISED** EXTRABOLD PECTROPHOTOMETRY

I spent a lot of time looking at the uppercase going, "would Jenny Holzer be able to shout with this typeface?" Does Okoye lend character, then get out of the way?

Yes, absolutely. Herewith:

#### HYPE IS JUST WEAPONIZED OPTIMISM



Okoye changes tone across weights.

Okoye's weights are interesting: Thin to Light are almost totally monolinear. Regular to Black: progressively contrastier.

Default spacing got a healthy consideration in the design process as well: Thin to Light are spaced broadly. Regular begins closing spaces between letters; Black is very tight, for brash headlines.

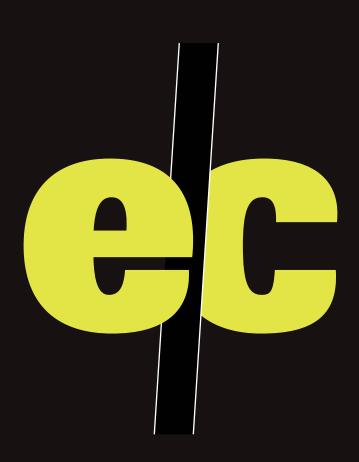
Bowls swoop into stems on b, d, p and q, to feel handwritten. In contrast, I designed a jutting promontory to be g's ear and Q's tail; little angular jetties sticking out into a sea of roundness.

Angularity also shows up in alts for K, R, g, and k. Their lower strokes and legs jut with the same enthusiasm as g and Q.

In all weights, there is motion: open rounds like C, G, S, c, e and s have a slight overhang on top and a squared lower half—a lean to the right. That is to say: **Okoye is a little bucktoothed.** 









If you're using Okoye for interfaces, each weight lines up at 100-900 in the CSS specification you already know. You'll see what you expect without extra font-weight specification: Thin is 100, Regular is 400, Bold is 700. Black is 900.

There's extensive Latin language support, a set of small caps which mirrors full-size caps exactly (nice for labels on controls), and arrows to point out important things in text or interface.

Okoye will be your quirkhorse: hardworking, with personality.

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#### RKRKG RKRKG

STYLISTIC ALTERNATES (TURN ON SSO1 IN OPENTYPE FEATURES)

#### **A**VENUE123

SMALL CAPS & MATCHING NUMERALS

a@b;que? A@B;QUE?

CASED FORMS (FOR CLEAN UPPERCASE LINES & SHOUTING IN SPANISH JAJAJAJA)

12345/12345 12/5/47

FRACTIONS (BUT UNDERSTANDS WHEN YOU'RE WRITING DATES)

364 H<sub>2</sub>0

SUPERSCRIPT & SUBSCRIPT

ARROWS

AÁĂĂĂĂĂÃĂÂÂÂÄÄÄ ÄÄAÀÀĀAÅÃÆBBCĆČC ĈĊDĐĎDĐDDEÉĚĘÊÉÊÊÊ <u> ÊËĖEÈĖĒĘ</u>ĒƏFGĞĞĜGĠ ĞHĦĤĦIJĨĬĨĬĬĬĬĬĬĴĴĴŔĸĸĸĿ ĹĽĻĻŁĻMMNŃŇŊŊŊŊŊ NOÓŎÔŐÔÖÖŌÒÒď ĆO ČÕÕÕÕÕÕ QØ ØÕÕÕŒ PÞORŔŘRRŔŘRSŚŠŞŜSS ĸtŦŤŢŢŢŢŢŪÚŬŬŮŮŮŮŮŮŮŮŮŮ ÜŪUÙÙƯƯƯƯŬŬŨŪŲŮŨV WŴŴŴWXYÝŶŸYŶŶŶZŹ ŽŻZFFFTTFTT

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AÁĂĂĂĂĂĂĂÂÂÂÂÂÄÄĀAÀĀĀA ÅÃÆBBCĆČÇĈĊDĐĎDĐDDEÉĚĘ ÊÉỆÊÊÊËĖĘÈĖĒĘĔƏFGĞĞĞĢĠĀ HĦĤḤIIĨĨĨĬĬĬIJŢĨIJIJĴĸĸĸĸĿĹĽĻĻ ĻŁMMNŃŇŅŅŅŅÑŊOÓŎÔÔÔÔÔ ŒPÞQRŔŘŖRŔŘŖSŚŠŞŜŞŞßTŦ ŤŢŢŢŢŪÚ<del>U</del>ŬŬÛÜÜÜÜŪŪŲÙŮŪÚ ŶŶŶZŹŽŻŖŦŦŦŦŦA

#### Okoye's glyph set (shown in Okoye Regular)

&0123456789

NUMBERS, SYMBOLS, CASE SENSITIVE FORMS, ARROWS

0123456789

0123456789

0123456789

$$\wedge x \rightarrow x + x \leftarrow x \leftrightarrow$$

### THANKS FOR LOOKING AND REMEMBER:

# IS IT HOT? DOES IT LOOK GOOD? ARE YOU PROUD TO SERVE IT?

## TITU REFLEC LEADERSH BY EXAMPLE



